



Welcome to the April 2021 issue of *The Preservationist*, an e-publication of [Historic Augusta, Inc!](#) This newsletter contains information about our upcoming programs and projects of Historic Augusta, Inc.

Historic Augusta's President Sets Preservation Example



Heard Robertson is president of Historic Augusta, an annual sponsor and owner of **Robertson Restoration, LLC**. What attracts someone to create a business in historic preservation? For Heard, it goes back to his childhood. He was inspired when his dad renovated his office in an old fire station. He was impressed by **Clay Boardman's** rehabilitation of the **Enterprise Mill**. Interestingly, Heard's father, **Tom Robertson**, was president of Historic Augusta from 1979-1982. Heard began with small rehabilitation projects and eventually moved to larger ones. He finds his work to be very rewarding. Heard received **Preservation Awards** from **Historic Augusta in 2018** for his work at **1229 Troupe Street** as well as a series of houses in **2011**. He earned his MBA in Real Estate and Finance from UGA and his undergraduate degree in business at Georgia Tech where his wife Martha earned her degree in

The Boyhood Home of President Woodrow Wilson

To learn more about tours and how to make a reservation, please [click here](#).

Partners in Preservation

There is still time to become an annual sponsor through our **Partners in Preservation program**.

Team up with us to support historic preservation in Augusta and Richmond County, Georgia while gaining valuable exposure to your company as an annual sponsor.

Annual packages begin at **\$1,500** and increase to **\$2,500, \$5,000** and **\$10,000**. All corporate sponsors will receive a

Donor or Corporate Donor membership, invitations to events, and name or logo

listed on our website with a hyperlink. You will receive the greatest level of exposure through exclusive print and digital advertising, as well as group admission to our top events, with a 10-20% cost savings! If you or your company would like to participate in Partners in Preservation, please contact Robyn Macey, Programs and Marketing Director at (706) 724-0436 or

engineering. Heard and Martha met in the sixth grade at **Davidson Fine Arts Magnet School** where two of their five children currently attend. She worked with him in the business and is now a real estate agent for Blanchard and Calhoun selling many of his properties. Heard recently completed work at **1610 Central Avenue**, a modest home, circa 1916, the first certified rehab in the newly created Woodlawn Historic District. He is currently finishing up projects at **High Gate at 820 Milledge Road** and **401 Greene Street**, the 1850s **Kahr's Grocery**. Two other impressive rehabilitations include the **1916 Greek Revival at 2749 Hillcrest** and the **Victorian home at 2623 Henry Street**. We appreciate our association with Heard and the skills he shares to improve our community.

Tax Credit Projects: Old First Baptist Church and Marshall House



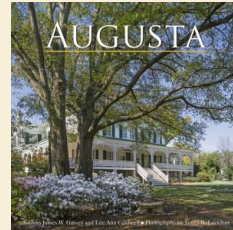
Old First Baptist Church, 802 Greene Street

Many people have asked about what's going on with **Old First Baptist Church**. First, a little history: **Willis Franklin Denny (1874-1905)** was the architect of the building, completed in 1903, and listed in the **National Register of Historic Places**. The congregation moved to West Augusta in the 1970s. Afterwards the Beaux Arts style building was used by various churches and schools. Its condition declined over the years and most recently has been vacant. **Joe Edge** and **Connie Wilson** of **Sherman and Hemstreet** formed an LLC to

Macey@historicaugusta.org.

Click [here](#) to visit our website for more information.

Learn More About Augusta's Architectural History



Historic Augusta's 50th anniversary book, **Augusta**, provides an overview of the Garden City's history from the eighteenth to the twentieth centuries, with photographs both archived and current in full color. **\$54.**

[Click here to order.](#)

The book is also available for purchase at:

- Historic Augusta**
- Augusta & Co.**
- Cadence Bank** (Wheeler Road, Medical Center, and Daniel Village locations)
- Queensborough Bank** (all Augusta and Evans branches),
- Shoes at Surrey**
- Crowne Jewelers**
- Design Images & Gifts**
- Surrey Center Pharmacy**
- Morris Museum of Art**
- Charleston Street**
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- Capsule**
- York Cottage Antiques**
- Low Country Clothier**
- Sacred Heart Cultural Center**
- Pecan Row**
- Weinberger's Furniture**

Wison of Sherman and Hemstreet formed an LLC to purchase the building in 2020. Plans are being made to rehab the Sunday School building at the rear as offices, and restore the exterior. The sanctuary space will be rehabbed at a later time. The owners are applying for certified rehabilitation status for both state and federal historic preservation tax incentives. Work is expected to begin soon.



Marshall House, 901-903 Broad Street

The Marshall House, built in the 1880s, was constructed as a commercial building on the first floor with a small residential hotel on the second and third floors. In the late 20th century, Pearle Vision Center, in keeping with their corporate design, put a white stucco façade over the brick. Later, a group of investors removed the stucco façade and found the brick underneath largely intact. **Marshall House Partners, LLC** began work on the building in 2012, and **Bryan Haltermann** purchased the building in 2017 to complete the rehabilitation. He has applied for certified rehabilitation tax incentives. **Laziza** restaurant and **Vance's Bakery Bar** are first floor tenants. Upper floors have been converted into apartment units. Bryan was able to bring back the original exterior design based on old photos by restoring the Victorian hood molding over the windows, installing iron balconies and the store front that had been lost over time. Historic Augusta recognized the project with a **2020 Preservation Award**.

Weinberger's Furniture
Curtain Call
Persnickety Interiors
Wesley Cadle, Inc.
The Book Tavern

*All proceeds support
Historic Augusta's mission
and programs.*



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